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**APA:** Jaćimović, J., and Petrović, R. (2014). Stereotypes of Librarians in the General Public, in Popular Culture and Scientific Literature of the Librarianship. *Infotheca*, 15(1): 56a-66a.

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**IEEE:** J. Jaćimović, and R. Petrović, "Stereotypes of Librarians in the General Public, in Popular Culture and Scientific Literature of the Librarianship," *Infotheca*, vol. 15, pp. 56a-66a, September 2014.

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